



Estd. 2000

ABES

Engineering College

Approved by AICTE and Affiliated to
UP Technical University (UPTU), Lucknow
UPTU College Code: 032

Agreement

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Reference: Your proposal for Value Added programs in Marketing

This is an agreement between ABES Engineering College and iCubesKonnnect Gurgaon for conduct of Value Added programs to the MBA students at ABES Campus with following terms and conditions:

1. The program structure is as per the Annexure "1" and will be given to all participants by iCubesKonnnect.
2. The program duration is of 40 hrs.
3. The schedule of the classes / sessions would be prepared with mutual consent.
4. The place of the classes would be ABES campus (ABES Engineering College, Near Crossing Republic crossing (NH-24), Ghaziabad) .
5. ABES will pay to iCubesKonnnect @ Rs. 6300/ per student (with all inclusive Taxes if any). Any other expense(s) whatsoever is incurred that will be paid by iCubesKonnnect.
6. iCubesKonnnect will provide study material and practice software used during sessions on CD / pen drive to all participants and one set to ABES for record.
7. After successful completion of the course, the participants would be awarded certificate by Jointly ABES & iCubesKonnnect within 10 days after completion of the course.
8. iCubesKonnnect would also extend placement assistance to all participants.
9. ABES would pay 50 % payment as advance along with contract and remaining after successful completion of the course.
10. ABES has a right to revoke this agreement at any time during the course if students are not satisfied and ABES finds that iCubesKonnnect or its faculty is not able to deliver as expected or course does not add any value to the students. In such situation i-cube connect will return complete amount paid to them within 7 days from the day of revoke.
11. ABES will provide all the required infrastructure for conduct of classes like LCD, Class rooms, OHP, Internet facility/ computer lab/ laptops etc.
12. Date of agreement is October 5, 2016 and course shall commence as per our schedule.
13. iCubesKonnnect would be imparting basic training to help students in getting Google adwords, Google analytics and Facebook certification. However the students have to go for the certification on their own.
14. The training would also include the basic module on Entrepreneurial scope of digital marketing to help students to become an entrepreneur.

Kabil
05/10/16

For iCubesKonnnect (Kabil Pal)

Sachin
For ABES Engg College

